

# Introduction

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## Introduction

Hi, and WELCOME to the Get the Girl Code!

My name is Marni, and I'm so excited to share everything I know about what women REALLY want from men, what gets them obsessed over guys, and the type of guy they ALL consider their "ultimate fantasy." And more importantly, I'm beyond honored to help YOU unleash the very best parts of yourself to become every girl's dream guy...so that you can get absolutely any woman of your choice.

I help men understand women so they can pick up, attract, date, and get the women they want.

Not to brag, but I'm really freaking good at it and have successfully helped hundreds of thousands of great men get the women they want for over a decade.

I was voted the "#1 Wing Girl" in the world, awarded Greatest Dating Vlog, and I've been featured in and on Dr. Drew, CNN.com, The Huffington Post, Askmen.com, *Penthouse* (though not the kind of article you think! Get your head out of the gutter!), *Men's Health*, ABC radio, The Jeff Probst Show, Loveline, and many more – I could go on for a while but I think you get the picture.

I know you just want results - and that's what I'm here to give you.

For the past decade, I've been a professional wing girl and the owner of the *Wing Girl Method*. During this time, I've helped thousands of men achieve the seemingly impossible feat of getting the girl. Not only have I taken the past 10 years to really perfect this craft, but now I've simplified it into an actionable, systematized Code...that will get YOU the girl...EVERY TIME.

I am so excited to be part of The Digital Romance Team so I can teach you my self-made *Get the Girl Code*, my own fail-proof method for bringing out the very best parts of yourself to attract, date, and seduce absolutely any and every woman you want.

By the end of this program, you'll gain the confidence and charisma that'll make every women swoon at the sight of you. You'll know exactly what it takes to get women weak at the knees, blushing and giggling at your wit, and begging to go home with you. Not only will you understand what it takes, you'll have all the tools necessary to make it happen.

So from here on out, you can refer to me as your very own Wing Girl! I am going to peel back the layers of mystery and reveal to you the secrets of the female nature. I'm going to tell you the things that most women could never tell you themselves.

Now I know what you are thinking: "She doesn't understand. How is a woman going to help me gain control over my relationships with women?"

Good question. Here's the answer.

Many women do not actually understand what they want or why they do the things they do. Most women will be able to tell you exactly what they wish they wanted, but very few are able to say what they genuinely want or need from a man. In fact, I recently put out and ad asking for women with opinions on what women want from men.

I received over 600 responses from women around the world: beautiful, intelligent women, who I later discovered had absolutely no idea what it was they wanted, what they were attracted to, or what they responded to when filling in the answers. I was shocked. However, one thing I did learn is that women are very interested in being heard. Save that note for later!

For some women, it is difficult to admit to some of the behaviors they respond to. This is either because they are embarrassed or because they really do not have a clue but desperately want to figure it out. I also found that most women place themselves on a social pedestal and are afraid of falling off.

I have always known a lot of guys I often saw things from their perspective. I have winced at how they misinterpreted women. I saw firsthand the key places where woman miscommunicated to men and where men failed to understand the signals women were sending. I have come to understand what both sides mean when they try to express what they want, and I have experienced the misunderstanding myself and have seen how destructive it can be to happiness.

I have been attracted to men. I have loved men, hated men, and been hurt by men. I have gotten revenge on men, felt insecure with men, and had sex with men. I have led men on, flirted with men for fun, and taken great pleasure in teasing men. I have broken up with men for no reason. I have avoided men, flaked on men, given out my number with no intention of answering the phone. I have had one-night stands with men. I have been in long-term relationships with men. I have even placed men in the Friend Zone when I knew they deserved a romantic chance.

I have experienced every scenario you have possibly experienced, but on the other side.

With me as your personal Wing Girl, you will finally have absolute control of your relationships with women.

I have spent the last decade being a professional Wing Girl and helping hundreds of thousands of men around the world go from being Mr. Nice Guy to Mr. Holy Shit, I Want Him!

Now I am going to do the same for you.

### The Get the Girl Code: What is it?

Believe it or not, there is a Code to getting girls, and I'm going to teach it to you.

The Code is:

## Self Awareness + Educational Empathy + Skills & Tools = Get Absolutely Any Girl You Want

Let me explain.

Over the past decade, I have interviewed and observed nearly 7,000 women. That, coupled with me being a woman and working with hundreds of thousands of men has given me a full perspective on why men and women are so confused about one another. It's also allowed me to create the *Get the Girl Code*, which is based on what men can do to get what they want with women AND what women ACTUALLY want from men.

Here's how the Code works:

**Part 1: Self Awareness** – You're never going to get what you want if you don't KNOW what you want. Knowing EXACTLY who you are and what you want is the first step in getting anywhere with women. And the only way to get the type of woman that you ACTUALLY want—the women that are best for you—is to bring out the very best parts of yourself. Like attracts like, so until you start taking the time to find out about the awesome guy that you are, no woman is going to want to find out, either.

**Part 2: Educational Empathy** – You are NEVER going to get anywhere with women if you don't even attempt to understand them. I know it would be ten times easier to say "Screw them, they're crazy. I'm never going to understand them, so why try?" But a real man, the man that women want, the man that I know you are inside, not only understands himself, but also understands the women he's pursuing.

A man who understands women will win the attention of any woman he wants. The sooner you learn to understand women and how they work, the sooner all your frustrations will start to dissipate. I call this having educational empathy.

**Part 3: Skills & Tools** – Again, I don't endorse learning pickup tactics or manipulation techniques in order to TRICK women into coming home with you. Why not? Because they don't work! And if they do manage to "sucker" a girl into thinking you're worthy (because you ARE only getting suckers with these tricks), they usually don't stick around very long.

What I'm going to teach you are genuine, actionable ways to start bringing more women into your life...just by being yourself! No monkey see, monkey do rehearsing and mimicking. Between your own self-awareness of who you are and what you want...AND the knowledge of exactly how women work...you'll be absolutely unstoppable in getting and bedding any woman you could possibly ever want.

# The man you'll be at the end of this program

By the time you're done with this program, you're going to be "That Guy." The guy all women see as the ultimate man (The guy we want, need, crave, scream like raving fans over, throw our bras at, and fantasize about meeting and having for ourselves one day)

You are going to turn female strangers into raving, lusty-eyed fans. It's the "rock star" Code where you walk with the bad boy attitude that drives us crazy, tackle life and adventures like James Bond, and make us swoon with the sex appeal of a Latin soap opera star.

You're the guy we fall head over heels for, brag to our girlfriends about, fantasize about being taken by, the man we surrender to and cook steak dinners for.

You're the guy other guys look at and think, "How does he have it so easy with women?"

Backed by this powerful Code, you're the type of guy that bets on himself, that knows things will be okay if you don't give her everything she wants, the guy that can look at himself and be willing to change his thoughts and actions without changing his self-integrity.

This is where you want to be!

You're the friend, the sexual fantasy, the player, and the boyfriend all in one.

You can also assume any role whenever you want, as you please, based on your love for yourself and what YOU want and need.

You won't conform to a certain role based on what gets the girls, and you won't transform who you are based on what a woman wants and expects of you.

You can ultimately be yourself and, more so, accept challenges to who you think you are. Because once you know exactly what it takes to Get the Girl, you can always bet on yourself, you can take on all challenges willingly; NOTHING can stop you from being who you want and getting EVERYTHING you want along the way.

You'll say "yes" when you want, and you'll say "no" if it's needed.

You'll be the guy a woman can ALWAYS rely on to be supportive, to find her sexy, to excite her on more than one occasion, to know her, and to love her.

YOU will be the man that every woman wants and the man every man wants to be.

And the best part is that I'm not going to sit here and gut out who you are now to turn you into this reformed version of what you might THINK the perfect guy is.

Because I'm not talking about changing you at all!

Having the entire Code for getting the girl means being the best part of yourself all the time no matter what (or who) comes your way. It means getting the women YOU want, and having your pick because you're now attracting them in floods.

It doesn't matter if you're short, bald, broke, out of shape, living with your mom... because none of that stuff matters if you know exactly how to Get the Girl.

Again, I'm not talking about CHANGING you, I'm talking about RESSUR-RECTING the very best you that you already are...he may have just gone into hiding for a bit.

You may be caught up in wondering about things to say and do to get them more interested in you, what kinds of techniques work best, and even in a spiral of self-doubt, considering how difficult it's been to get what you want.

And I'm saying: leave all that behind.

As your personal female insider, I'm going to clue you in on EVERYTHING you can do to get us giggling, blushing, and wanting you bad as hell for one night and many many more to come.

I'm going to teach you everything about the one and only Code you'll need to get absolutely any and every girl you want.

### "Back in our caveman days..."

The man that every woman wants is, first and foremost, dynamic. You're adaptable to a woman's needs while still being yourself. You go with your gut in the moment and can handle whatever challenges come your way.

Just like our early ancestor: the hunting, daring, adventurous cave man.

It's been thought that female sexual preference and mate selection arose from a man's ability to learn and adapt through changing environments.

Nowadays, it's no different.

Where cavemen needed to adapt to harsh weather conditions and the movement of the herds in a given space, the modern man needs to be able to think on his feet and adapt to a woman entering his intimate space.

Women prefer guys who have an "enhanced learning ability," because it shows that a guy can stand on his own no matter what (or who) comes their way, thus prolonging the chances of survival.

Further studies have shown that female mate selection has less to do with physical traits and more to do with mental and cognitive reasoning.

For instance, a woman relies less on what she sees in a man and more on how much he can mentally and relationally stimulate her. What's important to note here is that the only type of man who can arouse a woman's senses on all levels for an extended period of time is a guy who knows EXACTLY how to use the *Get the Girl Code* in his life.

You not only have the ability to stimulate her mental, physical, emotional, and communal senses...you also have the staying power to do so.

Because you're so in tune with yourself and have the ability to "tune in" to any woman's needs, you're able to attract and arouse several women (at a time) and therefore can ALWAYS choose whomever you want as your mate; you never have to settle, because your options are endless.

Once you have the Code as your own, you won't ever find yourself stuck and confined to a single zone again. You'll be the versatile cave man of origin while continuously adapting to any woman you want based on who YOU are and what she needs.

And you'll be happy to do so.

#### Now let me introduce vou to vour "future vou"

With caveman instincts and newfound confidence, I want you to take a look at what life will look like for you after this program:

You're now the Friend as opposed to the Pleaser

- You're the guy women loooove going out with because they can be themselves around you; whether it's hanging out in her pajamas or having a late night taco run, you're the one she calls at 2:00am because she knows you're there for her and there isn't any one else she'd want to see or be with at such an ungodly hour
- When people ask her what's going on between you guys, she giggles and blushes and says, "We're just friends," but can't help but wonder how awesome it would be to be yours

- When you have feelings for her, you take a deep breath, tell her how much you appreciate her letting you in as much as she has, and let her know that your feelings for her go beyond wanting to be there for her at 2:00am to binge on burritos because you've fallen for her and want to feel her fall asleep in your arms after you both pass out from a food coma
- And when you tell her, she tells you, "That's exactly what I want, too"... and finally do get to fall asleep in each other's arms

You're now a sexual fantasy of a man who women fawn and fight over

- You're the guy that has women licking their lips in desire with just one look
- You know exactly how to turn on every woman you pass just by passing by them
- You're the guy women constantly approach, hungry and wanting to be yours
- The bedroom is your playground and the ladies gladly come to play; you know exactly what buttons to press to send women off into an orgasmic screaming frenzy, gripping the sheets, their hair, and you like they may very well die in a cosmic, carnal bliss
- Women showcase THEIR finest talents on you, showing up to your place naked under trench coats, performing things on and for you that guys would pay and KILL to have done for them, and they're more than happy to show off and compete against other women for you
- You're the guy women fight for and fight over, the one who has so many calls and texts coming in that you can't keep up or even remember names
- You're the guy that every woman calls for a wild thrilling time and the guy who fulfills every woman's wildest fantasy, the guy her friends and other guys get jealous over

You're now the player who is wooed and wowed in return

 You're the guy that is confident in who he is as a man and attracts women who are dying to know what makes you so strong and confident

- You're the one who knows how to make a woman melt for you and surprise YOU with awesome weekend getaways. Whether she planned a hike up your favorite trail or is treating you in return to your favorite restaurant, women go out of their way to make YOU feel as special as you make them feel.
- You whisk women off for adventures they've always fantasized about and are treated with massages and adoration by the end of the night
- When they invite you to meet their friends as the "amazing guy I've been telling you about," you're glad to do so without a hint of nervousness or worry
- You're glad to be a part of any woman's life as you've gladly opened up your life to her

You're now the boyfriend with boundaries and many blessings in return

- You're the guy who she's fallen head over heels for and will do anything to make happy, even if it means becoming familiar with football terminology or learning how to play poker
- You're the guy who can still have a guys' night without pissing her off or making her wonder why you even NEED a guys' night when she has you
- You're the guy she confidently brags to her friends about while getting to know and love YOUR friends as well
- She thinks you're awesome just the way you are and doesn't mind that you find other women attractive, because she's confident in your feelings for her
- She doesn't get pissed off that you watch porn and make you delete all of it from your hard drive
- She knows your favorite foods, favorite shows, favorite songs, and caters to you at every chance you get
- You get back rubs and bedroom fun whenever you want without even having to ask because she finds you THAT irresistibly sexy
- You can say no without her throwing something at you and demanding that you're wrong

- In fact, when you disagree with her, she takes a breath, says she understands your point of view, and asks what she can do so that you're both happy
- When you feel wronged, you have no problem telling her. And when she knows she's wronged you, she apologizes and snuggles into you silently without pushing you to forgive her or pestering you with excuses
- You're the guy who can easily state what he wants and what he doesn't want, what he likes and what he doesn't like, and doesn't have to fear the all-too-infamous female wrath
- ... and PMS doesn't have shit on you

The best part about using the *Get the Girl Code* is not just having all of this at your disposal, but also having your CHOICE of whatever type of relationship you want with women.

It means finally having that power and control to choose who you want to be and who you ultimately want to HAVE in your life.

This is achieved by finding and bringing forth your very best self, the guy that every woman dreams about on a daily basis and the kind of guy that every man aspires to be.

## How this program works

This program contains three modules, one module for each variable in the *Get the Girl Code*.

Now, the point is to really absorb everything that goes into each section, and to make it your own. I don't want you RACING through the material within the first hour (although it would be QUITE impressive if you did!). Each module is meant to be incorporated throughout your entire week and should be worked on no longer than three weeks each.

Each module contains:

1. **Instructions & Theory** – A full, in-depth explanation of self-awareness, educational empathy, and the skills that tie together everything you need to know about getting the girl.

- 2. Exercises What good is all that knowledge without being able to practice what you learned? In this portion, you'll receive hands-on, actionable tasks that you can complete within your daily life. These exercises are designed to get you out and about to better understand yourself, women, and perfect the art of getting any woman you want.
- 3. **Emails & Examples** Still a little confused? I've pulled from the THOUSANDS of emails I've received from past clients to help answer any of your other burning questions. Go through these to see specific scenarios, get a better understanding of "special cases," and hear what I have to say to each client's question.

So now that you know what you're getting into... Are you ready to get started and nail down this code to get absolutely any and every girl you or any guy could possibly ever want???

Because the lessons for module 1 are ready for you now!

If you need anything, I'm here for you ;-)

### **Section Recap**

- You might be at a point where you're convinced there's only one way for you to get women, whether it's by being the trustworthy friend or the stone cold fox that doesn't let his guard down for ANYONE. But the only way for you to have complete control in your relationship with women is to bring out your best self and take on every role at once. This is what the Code is all about.
- A lot of guys think that being in the Friend Zone is a bad thing. But that's because most men confuse being a true friend with being a pleaser. A true friend makes a woman feel comfortable and safe around him. He speaks his mind and heart whenever he pleases, even if it means telling his friend that he has feelings for her. A pleaser, on the other hand, is a faux boyfriend who will do anything his friend wants and asks because he THINKS this is what will win her over. He also holds back his feeling for fear of being rejected.
- A man in the Strictly Sexual Zone is a guy that is all about himself and his sexual needs. As a guy in the Strictly Sexual Zone, you have the initial allure that makes a woman want you instantly, but lack the "staying power" to stick around once she's made contact with you.

- A Player is a guy who gives thrills and chills from his amazing lifestyle, but has no clue or desire to enter anyone else's life. As a Player, you provide excitement and mystery, but usually attract the women who NEED to be fulfilled in their lives and will eventually drain you. You typically attract the "crazies," who offer you nothing but more and more demands without giving anything in return.
- A Boyfriend/Husband is all three of these guys in one...at first. Eventually, you start to lose your independence, your friends, and even yourself at the expense of making HER happy and keeping her. But really, once you lose all these things, you eventually lose her interest as well.
- Scientifically, women select their mates based on his perceived ability to adapt to his environment. Our early cavemen needed to be versatile based on the changing weather conditions, terrain, and food supply. These were the men who sustained the bloodline and the men whom women were more inclined to want to reproduce with. Although times have since changed, this is exactly who women biologically still want: the versatile caveman.
- When you can start utilizing the Get the Girl Code, you'll embody any
  role with ease based on what YOU want out of your relationships
  with women. You won't have to sacrifice any part of yourself because
  you'll always BE your best self, regardless of who or what comes
  your way.