



Module 1 Exercise 10: Google This!

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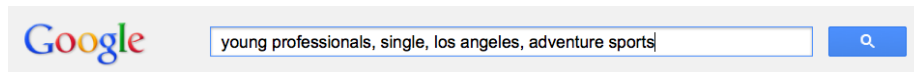
Piggybacking off Mr. Social, a lot of guys usually get stumped when it comes to social activities. They think to themselves, “But I don’t know anyone,” or, “There’s nothing to do in my town ‘cause it’s so small,” or, “I just have no idea where to start.”

No problem! Luckily enough (in this day and age), “I don’t know” is almost impossible now that Google exists.

So I want you to narrow down your list to your top ten items from Mr. Social and start searching for activities, groups, hobbies, and things you want to do in and around your area. Spend one hour, max, doing this.

You can find anything on Google, but you want to be very clear on what you are searching for.

Example: If you are a 27-year-old professional wanting to interact with other singles who enjoy adventure sports in Los Angeles, search: young single adventure Los Angeles



TONS of stuff will come up. It’s up to you to research and see what catches your eye.

You may not like every group that you find, but you never know till you get there. Try it, see if it’s you. If not, move on. If yes, then amazing!

Search sources & tips:

1. Meetup.com – Great source for founding activities and groups in and around your area. You can do a general search using your zip code OR you can narrow it down by activities.
2. Craigslist.org – This used to be a good source, and still can, but it requires time.

3. GTS – Ever heard the phrase “Google that shit?” Well, it’s commonly used when people ask questions. The common response is GTS (Google that shit). Everything can be found online. Just type in your hobby and your town and you’d be surprised what actually comes up around you.
4. Search Singles Activities – You typically want to go where the singles are, so what better place to go than singles events: speed dating, mixers etc.... Remember that each person you meet does not have to be a potential date; they could be a path to meeting another great person. Broaden your social circle.
5. Start Your Own Group – Not finding the group you want? That means other people may be having the same difficulty. The best way to step into a leadership role is to become the leader. Start a group and let people know about it.
6. Throw Your Own Events – I am pretty sure you have a pool of great people around you, so step into a leadership role and start throwing your own events to pull those people together. Dinner parties, potlucks, poker nights, happy hours for the office, comedy nights, game nights.
7. Friends With Benefits – There is nothing wrong with asking for a little assistance sometimes. So start benefiting from your friendships and start asking them to hook you up. You are only one person, and you have to cast a wide net.

Ask five friends you trust to introduce you to and set you up with their single female friends.

Once you are done fully exploring all your options, select four to ten of the activities/events/groups to do/attend. Do not select ones that are the easiest, select the ones you really want to do.

You can use this tool for when you are looking for places to meet women, as well. You can meet women in groups, you can meet women at singles events, and Google is the best way to find those groups AND events.

Map it out

Map out your social calendar. If you don’t have a calendar, you can use a free online calendar resource like: <http://www.keepandshare.com/>

Plug in dates and times of events for you to attend over the course of the next four weeks. You will continue to use this calendar after the program is completed.

Select one day a week and set aside 15 minutes that day to find new activities.

Go to the events ;-)

Now that you've found the events, you have to go to them. As a rule, anything that is in your calendar you **MUST** do. All of us would rather sit at home and watch TV instead of go out and put ourselves in awkward situations.

But you know what happens with most awkward situations? A good story or evening comes out of it. Actually attending is the hardest part. It's also the most rewarding. It's where your social life begins.

Get interesting

Subscribe to a publication like *The Week*, or get it for free online at <http://www.theweek.com>.

Magazine like *The Week* pool together news from around the world and discuss many topics.

I like it because it gives little summaries about what is going on. Add this to your social calendar: each day read three stories on *The Week*. Use your "week time" to gather information to share when you go to your social events.

Not sure what to say to people? Tell them about something you read and ask what they think about it. Listen to them. Let them know you're listening, and then let them know what you think.